



Europe Business Assembly

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31 October 2014

Enrique César Rodríguez
Chairman
ECR Solar Diseño Bioambiental
Argentina
Ref: 3059/7

Dear Mr/Mrs,

RE: 'Vienna 2014'

Europe Business Assembly (EBA, Oxford, UK) expresses our appreciation to you for purposeful work and support of a positive image of national companies.

Based on a careful evaluation, the Analytical Department of the EBA suggests ECR Solar Diseño Bioambiental making an application for such procedure as to be included into the official international registry of leading regional enterprises by EBA version.

The organisers consider their duty to mention the systematic work of companies that are guided in their activity by the desire to improve standards of quality and competitiveness. Inclusion to the registry is an effective instrument of marketing strategy, allowing obtaining competitive advantages and significantly increasing the commercial results in the regional and developing markets.

The procedure of candidates selection consists of two stages. At the first stage the analysis on accordance to the main selection criteria is carried out, that is to indexes of commercial development and external perception of the enterprise. This letter notifies the possibility of submitting an official application for the next stage to the nominees which took highly preliminary estimate.

At the second stage the company-nominee provides additional materials about their activities. In case of a positive decision the company representative is invited to the official Award Ceremony. The laureate of the register becomes the owner of 'Best Enterprises Award' attributes with the right to use brands of the nomination in any advertising purposes and access to a number of special privileges.

Nearest ceremony 'Socrates Awards Night and Reception' is scheduled on 30 December, 2014 (Pallavichi palace, Vienna, Austria).

Programme of events includes a visit to the New Year's Ball 'Hofburg Silvester New Year's Eve Ball' (31 December, 2014, Vienna, Austria).

If a laureate is not able to attend personally, there is an option to participate in absentia.

Please inform me on your decision as a preliminary registration is required.

Yours sincerely,

Hanna Schulz (Ms)
Executive Project Coordinator
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